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[Click here](#) to learn more about
our services.

Exporting to China? Educate yourself about new regulations

- If your company currently **exports milk products to China** or you plan to do so in the future, you need to make sure your company is on the Food and Drug Administration's (FDA) milk manufacturers and processors list. The Wisconsin Department of Agriculture, Trade and Consumer Protection encourages companies to [learn more](#) about these new guidelines and get registered so your company can continue exporting to China.
- **Beginning April 2014**, [new regulations](#) are in place if you are exporting organic products to China. Noticeable changes include, but are not limited to, content of organic ingredients must be equal to or above 95% and the term "organic" must be listed on the product package and label, as reported USDA's Foreign Agricultural Service.

U.S. and Turkey Reach Agreement to Maintain Market Access

As per this [member alert](#) from the US Dairy Export Council, the Turkish government and the U.S. government have agreed to an extension through July of 2014 for use of the existing APHIS export certificate for Turkey. Effective immediately, exporters may request the APHIS certificate for dairy products destined for Turkey from their APHIS area office. The certificate will remain unchanged from its previous version, but it may take APHIS a few days to update their IREGS website.

New terms in Effect for Export of Breeding Cattle to Turkey

Turkey and the US negotiated new terms for export of breeding cattle late in 2013. As of Jan 27, 2014 Turkey has signed the bilateral agreement, and expects all shipments to conform to the new terms, immediately!

[USDA-APHIS](#) and FAS will work to ameliorate this situation. In the meantime, exporters are asked to reach out to USDA APHIS Veterinary Services (Jill Wallace / jill.wallace@aphis.usda.gov / 301-851-3356) if you have shipments that have already left port, or have cattle in isolation for export to Turkey and/ or pending orders/contracts with Turkish importers.

Upcoming Events

Europe: New Trade Opportunities from the Old World. Feb 12, 2014. In July 2013 the United States and the European Union launched negotiations on a Transatlantic Trade and Investment Partnership (T-TIP). [At this February meeting](#), hear from experts on the challenges that this could present to the Wisconsin dairy industry



and impact trade globally.

Central America: *May 4-8, 2014.* Don't miss this opportunity if you are looking to export to Central America!! [Register now](#) to exhibit at 2014 EXPO HOTELS AND RESTAURANT (EXPHORE), a leading international tradeshow targeting the food and hospitality industries!! Contact Ashwini Rao (ashwini.rao@wi.gov) at 608-224-5119 for more information.

Feed Ingredients Trade Mission to Panama and Colombia: *July 10-17, 2014.* The International Trade Team is organizing a trade mission for suppliers of animal feed and feed ingredients to Panama and Colombia. Contact Enrique Gandara (enrique.gandara@wi.gov) at 608-224-5113 for more information.

Export Resources

Updated market reports are available for the following countries:

- [Brazil](#) - Dairy and Genetics
- [Mexico](#) - Retail Sector
- [Japan](#) - Food Industry
- [Vietnam](#) - Dairy and Genetics

For additional information about assistance provided by the International Trade Team at DATCP, contact us at: 800-462-5237 or international@wisconsin.gov.



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